

REMARKS

Applicant thanks the Examiner for allowing claims 9, 14, 44, 56 and 57. Further Applicant thanks the Examiner for acknowledging that claims 3, 6, 8, 10-13, 17-23 and 25-27 contain allowable subject matter. The Applicant respectfully requests reconsideration of the present application in view of the foregoing amendments and in view of the reasons that follow.

Claims 3, 8, 12 and 23 have been amended. Claims 28-43, 45-51 and 58-61 have been cancelled.

This amendment changes and deletes claims in this application. A detailed listing of all claims that are, or were, in the application, irrespective of whether the claim(s) remain under examination in the application, is presented, with an appropriate defined status identifier.

After amending the claims as set forth above, Claims 3, 6, 8-14, 17-23, 25-27, 44, 56 and 57 are now pending in this application.

Claim Rejections under 35 U.S.C. § 112

Claims 3, 6, 8, 10-13, 17-23 and 25-27 were rejected under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Claims 3, 8, 12 and 23 have been amended, are definite and in compliance with 35 U.S.C. § 112 ¶ 2. The Applicant requests withdrawal of the rejection of Claims 3, 6, 8, 10-13, 17-23 and 25-27 under 35 U.S.C. § 112 ¶ 2.

Dependent Claims 6, 8, 10-13, 17-23 and 25-27 which depend from independent Claim 3, are also patentable. See 35 U.S.C. § 112 ¶ 4.

The Applicant respectfully requests withdrawal of the rejection of Claims 3, 6, 8, 10-13, 17-23 and 25-27 under 35 U.S.C. § 112.

Claim Rejections under 35 U.S.C. § 102

On page 3 of the Office Action, the Examiner rejected Claims 41-43, 46, 48-50 and 58-61 under 35 U.S.C. § 102(b) as being anticipated by U.S. Patent No. 5,529,265 titled "Disc Signal Display System for Use with Plural Seats" issued on June 5, 1996 to Sakurai ("Sakurai").

In response, without agreeing or acquiescing to the rejection, Applicant cancels claims 41-43, 46, 48-50 and 58-61, making the rejection moot. Accordingly, Applicant requests that the rejection be withdrawn.

Claim Rejections under 35 U.S.C. § 103

On page 4 of the Office Action the Examiner rejected Claims 28 and 32-43, 45-50 and 58-61 as being obvious over U.S. Patent No. 1,178,107 titled "Advertising Display Means" to Shafer ("Shafer") in view of U.S. Patent No. 2,770,903 titled "Taxi Sign Display Cabinet" to Schmidt ("Schmidt") under 35 U.S.C. § 103(a).

In response, without agreeing or acquiescing to the rejection, Applicant cancels claims 28 and 32-43, 45-50, making the rejection moot. Accordingly, Applicant requests that the rejection be withdrawn.

* * *

The Applicant believes that the present application is now in condition for allowance. Favorable reconsideration of the application as amended is respectfully requested.

The Examiner is invited to contact the undersigned by telephone if it is felt that a telephone interview would advance the prosecution of the present application.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by a check or credit card payment form being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

If any extensions of time are needed for timely acceptance of papers submitted herewith, the Applicant hereby petitions for such extension under 37 C.F.R. § 1.136 and authorizes payment of any such extensions fees to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date: January 9, 2008

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